

Photo/Video/Media Permission

CHINOOK SCHOOL DIVISION PUBLICATIONS

Your consent to use photos of your child in school and school division publications (brochures, annual reports, newsletters, digital platforms, etc.) is requested. Occasionally, student work samples and video clips may be used as well. Student names will not appear in these publications unless permission is granted.

The division website (chinooksd.ca), school websites and social media sites contain news, information and links. These online publications and tools are used to help the community learn more about our schools and allows us to highlight student achievements and school or school division activities and news.

Student photos may be posted online to showcase particular events or activities. Photos of large groups, or action photos where students cannot be identified, may be posted without parental permission. Personal information may be used to recognize student accomplishments or participation in academic or extracurricular activities. Photos and videos may be utilized for instructional and teacher professional development purposes as well. Sites may include links to media sources that include articles, photos and video of school and school division activities.

<u>Chinook School Division Administrative Procedure 180: Local Authority Freedom of Information and Protection of Privacy</u>

NEWS MEDIA

From time to time, the news media may cover events or activities at your child's school. If you have concerns about your child participating in media coverage at school (being photographed, video taped or interviewed) it is important that we know your wishes. Media coverage may include the use of your child's name. All types of media outlets cover Chinook and school events, including but not limited to: newspapers/newsletters, radio, television/video and online. It is standard practice for media professionals to also gain parental permission at events where they wish to photograph/film/interview/name an individual student.

Chinook School Division Administrative Procedure 151: Media Relations

PERMISSION

I give permission for the school or school division to use student work samples, photos and videos of my child for school or school division publications including newsletters, yearbooks, websites and social media; as well as news media. Full names of students will not appear in public materials without additional parent consent.